

Timothy S. Carlsgaard

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SUMMARY:

- Six years as Chief of Advocacy Section of the United Nations Office on Drugs and Crime
- Architect of several highly successful global awareness raising campaigns
- 11 years as staff director, legislative assistant and spokesperson in the United States Senate
- Five years of corporate communications experience combined with the responsibility for building relationships with state and local government officials and non-profit community
- Extensive public speaking – lectures, seminars, interviews and press conferences

EXPERIENCE:

Communications and Public Affairs Manager, CapX 2020

Minneapolis, MN, 2007-present

- Provide strategic public affairs and communications guidance, support and counsel to CapX 2020 executive management (representing 11 companies) and individual project teams
- Design and implement a comprehensive public outreach campaign in support of CapX 2020 transmission projects, including public information materials, a public Web site and direct mail activities
- Direct the development and implementation of media and government relations strategy

Chief of Advocacy Section, United Nations Office on Drugs and Crime

Vienna, Austria, 1999-2005

- Designed, developed and implemented strategic communication plans to support global awareness raising and prevention campaigns on drug abuse, human trafficking, corruption and HIV/AIDS
- Developed international award and ceremony recognizing non-governmental organizations
- Produced radio and television public service spots that were broadcast at no cost by the BBC, CNN, MTV and more than 75 national networks
- Organized conferences and seminars, including the production of public information materials, signage, exhibit space, and media attendance
- Designed and managed the public and internal web sites
- Directed and coordinated, including the raising of private sector funds, the UN-NBA-Asian Football Association “Basketball and Football without Borders” project which sponsored sports camps in Europe and the Middle East to help promote friendship and understanding between children

Manager of Regional Communications, Fannie Mae/Southeast Regional Office

Atlanta, GA, 1994-1999

- Designed and implemented public affairs events with local and state partners to support Fannie Mae business areas
- Drafted press releases, newsletter articles, speeches and talking points for Fannie Mae partnership offices
- Served as regional spokesperson for company and set-up interviews between members of the press and company representatives
- Managed all regional advertising and publication requests

Staff Director, deputy director, professional staffer, press secretary

United States Senate Select Committee on Intelligence

Washington, D.C., 1990-1994

- Managed and coordinated the committee's 40 person professional staff and its oversight of the U.S. intelligence budget
- Initiated and developed committee policy and activities, including developing and negotiating legislation, organizing and staffing hearings, preparing briefing memoranda, and conducting hearings.
- Responsible for all committee-related communications with the media
- Participated in congressional staff and member fact-finding trips to South America, Africa, Asia and the Middle East

Legislative assistant & deputy press secretary

United States Senator Dennis DeConcini

Washington, D.C., 1984-1990

- Developed and negotiated legislation, organized field hearings and drafted briefing memoranda and speeches
- Principal advisor on criminal justice, narcotics, trade and communications issues including extensive interaction with the Appropriation and Judiciary Committees
- Drafted and edited press releases, columns and op-ed and produced a monthly radio report and cable program
- Acted as spokesperson and facilitated and scheduled interviews with local and national media

News reporter, KJCT television and KSTR radio stations

Grand Junction, CO, 1979-1980

- Wrote and edited news stories for KJCT
- Directed and produced all of KSTR's news programming

EDUCATION:

- Arizona State University, 1984 (B.S., Broadcasting-Journalism)
- Georgia Tech University, Atlanta, GA
Dupree School of Management, 1998 (Executive Program-Finance/Accounting)